

Plano

MAGAZINE

BY JENNIFER SHERTZER / APRIL 26, 2016

DUGG BURGER OPENS THIS MAY IN PLANO



In mid-May, the second location of Dugg Burger will be opening its doors near the intersection of Park and Ohio in Plano, just around the corner from Studio Movie Grill. Dugg Burger opened its first location in the Casa Linda neighborhood of Dallas roughly 14 months ago to much acclaim.

Created by veterans of the restaurant industry, Dugg Burger is a totally different approach to burgers. They start by digging out the inside of the top bun and filling it with any toppings you'd like (for one flat price – no upcharge!). There are 12 premium toppings always offered, which include hickory-smoked bacon, crispy onion strings, fire-roasted jalapeños and more. But Lucky 13 is the extra topping that rotates out every few days. And they like weird stuff: the chocolate Love Potion sauce from Dude, Sweet Chocolate was a past Lucky 13 choice. After your toppings are secured inside the top bun, the hot patty fresh off the grill is added to complete your burger.



Dugg Burger opens in Plano this May

Dugg Burger also offers fries, soft drinks, hand-crafted milkshakes and a rotating selection of local beers and wine. And don't worry, they don't waste all those cute little circles of bread they dig out from the top buns: a delicious bread pudding with warm caramel sauce is crafted from all the discarded carbs.