



Dugg Burger starts scooping buns in Plano this week

Brentney Hamilton

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Dugg Burger is the beefy, juicy epitome of an "I wish I'd thought of that..." moment. The concept is so simple yet so brilliant, enough so that it has boosted the Dallas-born fast-casual restaurant to a second location, this time in Plano. On May 10, it will open in the Berkeley Square shopping center, adjacent to Studio Movie Grill just off Park Blvd.

Hate it when your lettuce and tomatoes slide off a too-full sandwich? Much fuss has been made over Dugg's unusual concept. When you step up to order, your bun is hollowed out with a special tool and toasted on a custom warmer. While your patty cooks, you pick from among the Dugg Dozen -- that's 12 tasty toppings -- that settle neatly into the now lower-carb covering.

There's also a Lucky 13 topping, which changes weekly, and has included past offerings like grilled pineapple, Asian slow or pico de gallo. If you like the variety, you can always find the weeks' special ahead of time online. They've even done creative themes, like Bacon Week back in February -- which included bacon jam, bacon cheese spread and bourbon bacon slaw -- and doughnut holes from Hypnotic Donuts on National Doughnut Day.



A burger is filled with toppings at Dugg Burger in Lakewood in Dallas, TX on February 20, 2015. (Alexandra Olivia/ Special Contributor)



The top bun is placed on a magnetic cooking dome to caramelize the inside of the bun at Dugg Burger in Lakewood in Dallas, TX on February 20, 2015. (Alexandra Olivia/ Special Contributor)

Otherwise, the menu is mostly simple, including fries, sodas, milkshakes, wine and local craft beers. By the time you make it to check-out, your patty should be grilled up and ready to go. Collin County residents less familiar with the concept might be wondering what happens to the bread once its dug out of the bun, but don't worry, it doesn't go to waste.

The final menu item comes from a 50-plus year old recipe created by one of the co-founders' mothers: A caramel covered bread pudding made from bun cast-offs.

Meal prices range from \$7.75 for a burger to \$13.75 for a burger, fries and beer combo. The new Dugg Burger is located at 4701 West Park Blvd., #110, in Plano.