

BY REBECCA SILVESTRI / DINING OUT, FOOD & DRINK / FEBRUARY 8, 2016

DIG IN! DUGG BURGER OPENING IN PLANO



Great news for all you Plano foodies—yet another restaurant is scheduled to open in our city. And it's another burger joint! It was once said that Dallas was the burger capital of the US. Well, with new places opening up like The Royale, Hash House A Go Go and now Dugg Burger, not to mention our old favorites such as Hickory, JC's, Whiskey Cake and Kenny's, it's looking a lot like Plano will soon be ready to take on Dallas in the burger stakes.

Less than a year after opening their first location in Dallas, Dugg Burger has chosen Plano for their second location and will be opening in early March at 4701 W. Park Blvd. in Plano—right next to Studio Movie Grill. Perhaps next time you head over to Studio Movie Grill, you'll be lured to try a Dugg Burger first? Read on to find out why...

D U G G - O U T B U R G E R ?

The concept of Dugg Burger is that the buns are literally dug out (hence the name), meaning that the top bun is hollowed out and the topping fits snugly inside. The result? A burger with less bread, (and therefore potentially less calories?), yet more taste—owing to this ingenious new way to stuff a burger with more toppings than ever before. Yum!

And what's even cooler? Well once you've paid (burger: \$7, meal combo—burger, drink, fries: \$10, meal combo with a local craft beer or glass of wine: \$13), you choose your toppings while your burger patty is cooked. You walk along the line and select as many or as little toppings as you like, and watch as your server creates your burger in front of your very eyes.



DUGG- OUT P U D D I N G ?

Wondering what happens to all that dug out bread? Dugg Burger makes it into their “soon to be world-famous bread pudding.” It’s topped with warm caramel sauce, so make sure you save room for that.

DUGG BURGER PLANO

4701 W. Park Blvd., Plano

duggburger.com

Photos courtesy of Dugg Burger on Facebook:
facebook.com/duggburger/

