

CRAVE *dfw*



Find out the latest about food and entertainment in the DFW area!

BY CRAVEDFW | JANUARY 28, 2015 · 10:46 AM

Dugg Burger Opening in Casa Linda



Set to open in February at Casa Linda Plaza, [Dugg Burger](#) plans to introduce consumers to its innovative way of thinking about burgers and show how they execute a simple concept exceptionally well with great tasting results.

By digging out the top portion of the bun, Dugg Burger is able to reverse the burger-building process. Rather than starting with the patty and then adding toppings, the Dugg team will fill the “dugg out” bun with toppings chosen by guests in a build-as-you-go fashion. The burger patty is then added hot off the grill after all ingredients are selected, giving customers a perfectly customized burger. This process eliminates the wait that is customary at other burger restaurants and ensures every burger is exactly as the guest wants.

At Dugg Burger, guests pay first and then select from twelve classic toppings. Referred to as the Dugg Dozen, the assortment includes toppings like hickory-smoked bacon, sautéed mushrooms, caramelized onions and fire-roasted jalapeños. A thirteenth ingredient, “Lucky 13,” is chosen by guests and will rotate throughout the year.

In addition to burgers, Dugg Burger also offers fries and drinks, including a selection of craft beers. For those looking to complete their meal with a dessert, Dugg Burger has bread pudding made from the “dugg out” portions of the bun. The recipe was developed by the mother of one of the founders more than 50 years ago in the house where he grew up, just a few miles away from Casa Linda Plaza.

“With our unique operating system and a menu that is focused on just a few items, we can consistently ensure the food delivers on our promise of ‘simple done exceptional,’” says Managing Partner, Scott Spence. “The end-result is a high quality burger, served hot and fast with 100% accuracy.”

With over fifty years of collective restaurant experience at some of the biggest restaurant companies in the world, Dugg Burger’s founders, Jeff Braunstein, Martin Hennessy and Scott Spence know they have their work dugg out for them.

Dugg Burger is located at the northeast corner of Garland Rd and Buckner Blvd in Casa Linda Plaza at 9540 Garland Road in Dallas. Dugg Burger will be opening in February. Hours of operation for the restaurant will be 11am – 10pm, every day.