



BURGER, BURGERS, CHEAP FOOD, CONTRIBUTOR, FOOD, LUNCH, MEALS, NEIGHBORHOOD, NEW OPENINGS, PLANO, RACHEL P, RESTAURANTS

## DUGG BURGER PLANO: NOW OPEN!

JUNE 17, 2016 RACHEL P

Lately, every time I turn around, another popular Dallas eatery or watering hole seems to be setting up shop in Plano. Being a person who doesn't love detests Dallas traffic, this trend is more than OK with this Collin County resident. Along those lines, I was super excited to learn Dugg Burger had plans to open a second location in Plano (my 'hood!), especially after hearing Susie talk up the Dallas location.

Dugg Burger Plano features the same ingenious burger crafting concept developed at their Dallas location. Your custom burger experience starts out with Dugg's bun prepping system, resulting in a hamburger bun that's as clever as it is delicious. The top half of each bun is "hulled out" using a fancy-pants, custom designed bun hulling tool, and then toasted on a magical, stainless steel, magnetic dome. This keeps your bun from falling apart (and also results in warm, toasty goodness).

Now that your bun has been sufficiently hollowed out, it's time to choose your cheese (cheddar, Swiss, American, or pepperjack), and then stuff that sucker to the brim with your choice of 13 ingredients. Dugg offers 12 amazing toppings on a permanent basis—lettuce, grape tomatoes, dill pickles, Dugg sauce, BBQ sauce, ketchup, mustard, sautéed mushrooms, fire-roasted jalapeños, caramelized onions, crispy onion strings, and hickory-smoked bacon—then they offer an additional topping choice called the "Lucky 13," and this one rotates regularly. The Lucky 13 ranges from mild to wild; during my visit, it was a habanero sauce prepared with a secret ingredient. (I'll give you a hint: it was "magically delicious". Yup, I'm dead serious.) You can check out the current Lucky 13 on Dugg's website. The best part about the topping situation? Cheese, plus ALL of the toppings, are included in your Dugg Burger's \$7.75 price tag. Uhh-mazing.



While you are deliberating over the topping situation, Dugg Burger already has your juicy and delicious burger patty sizzling away on the grill, so you won't have to wait long before sampling your masterpiece. You'll definitely want to add a side of fries to your order; Dugg's are perfectly golden and crispy, and served hot, fresh, and delicious.

But really, why stop there? Dugg Burger serves thick, decadent milkshakes prepared with the best ice cream on the planet, Henry's Ice Cream (*EDITOR'S NOTE: it's quite good if you weren't born with a spoon or Blue Bell in your mouth like us normal Texans.*) And, in case you're wondering what happens with all of the "hulled out" breadly goodness from the buns, well...you might want to save room for dessert. Yup, once you've polished off your burger, you can enjoy the rest of your bun in the form of warm, sticky, bread pudding.



Dugg Burger had a total of seven local craft beer offerings available during my visit, including labels from 903, Revolver, and Deep Ellum Brewing Company. They are also serving up wines by Times Ten Cellars. With summer bearing down on us, I must add Dugg's Plano location has a great little patio perfect for enjoying your perfect burger.



### Dugg Burger- Plano

4701 W . Park Blvd #110, Plano